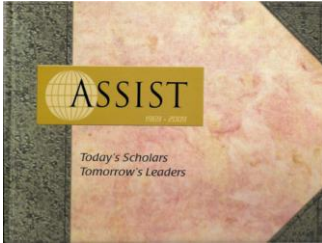




## October E-Newsletter

### *Just Published!* AN ASSIST HISTORY



Attention alumni and friends! A handsome copy of Richard Hall's history of ASSIST is coming your way. It captures the founding spirit of ASSIST and carries us through 40 years from 1969 to 2009. You will recognize familiar faces (perhaps even yours!) and be buoyed by not only memories of your experiences, but also by the spirit of ASSIST that continues to effervesce and change lives. Our thanks to those who contributed to the writing, editing, printing and distribution of this book. A true sign of generosity and a signal for all of us not to take the gifts ASSIST has given to each of us for granted. Alumni who have not

received a copy of the history by November 1<sup>st</sup> are requested to contact ASSIST with their current contact particulars ([julie@assist-inc.org](mailto:julie@assist-inc.org)).

### *Celebrating Our 40<sup>th</sup> Birthday* LOOKING BACK, LOOKING FORWARD



**PAST:** This past year ASSIST made a valiant effort to locate and communicate with its 3,800 alumni. Through various detective work (including Mr. Stanley's use of Facebook) we uncovered contact particulars for about half of our alumni. If you are among the missing and haven't received ASSIST communications, please let us know ([julie@assist-inc.org](mailto:julie@assist-inc.org)). For our German alumni contact [eboyse@assist-inc.org](mailto:eboyse@assist-inc.org) This will enable us to spin an electronic web of names so that we can all be in touch with one another.

Founder Paul Sanderson's dream of forty years ago has become a reality. ASSIST has become an organization that through student exchanges has led to meaningful and life-long global connections and awareness. ASSIST continues to build on its success and stretch out in new directions to accomplish its goals. Mr. Sanderson's wonderful words written years ago still speak to ASSIST's mission and ring true.

*ASSIST is a clever bird of many tongues which makes its habitat in Europe, Eastern and Central Europe, the Middle East and Asia \* but it is known to migrate for ten-month periods during its secondary stage when it can find a nest in an American independent school. During this migratory period it meets and adopts readily the customs of many new species while getting a bird's eye view of America. With new feathers in its cap, it flies home and often becomes the leader of the flock.*

\* Areas beyond Germany have been added since Paul Sanderson wrote these words.

40<sup>th</sup> Year celebrations around the world provided an opportunity for the ASSIST family to reflect on the past, enjoy the camaraderie of those present, and build toward the future. Links to a collection of celebrations follow: [German Gala](#)

## PRESENT:

**Expanding Our Reach** - ASSIST has broadened its reach into other countries to include Israel, Vietnam, and China. Our work in Israel is undertaken in sponsorship with the Seeds of Peace Program, through which we received our first Israeli Scholar this year. In 2009, we hope to invite two to four students from South Africa to join the Class of 2010/11. Key to our outreach is funding this new initiative. Ideas, contacts, and support in this regard would be gratefully received. We invite you to read about this initiative: [South Africa Brochure](#)



**Networking** - A lead goal for this year is to create a world-wide ASSIST alumni network that will lead to the creation of discussion groups by class, interests, careers (even a job posting possibility). Alumni will be able to enter and continue to update their contact particulars via an on-line directory. With a more formalized network, ASSIST will be better able to create opportunities to gather and to communicate. Gatherings are planned in key cities in Germany throughout the year (see ASSIST calendar below). Eleanore Boyse, ASSIST Alumni Director, heads up efforts there. A reception is planned in New York City at the Colony Club on November 20<sup>th</sup>. If you would like to join us, please contact [meg@assist-inc.org](mailto:meg@assist-inc.org).

**New Staff** – ASSIST is pleased to announce the arrival of two new senior leaders: Martin Milne, Vice President for School and Family Relations, and Meg Moulton, Vice President for Advancement. Each comes with an impressive resume. Both Marty and Meg were drawn to ASSIST by its mission, its vibrancy, its leadership, and the alumni who are at its core. Click here to read their bios and letters of introduction: [Lead Story](#), [Letters from Meg and Marty](#)



## FUTURE:



ASSIST has been true to its compass over the years – serving our students and schools as we open doors of understanding and changes lives both in the U.S. and other countries. We look forward to initiating our exchange in South Africa this year and to broadening our base of U.S. schools. We also are looking to ways we can increase the number of students in each of our classes. All this requires significant resources. We call upon the generosity of our alumni who have been beneficiaries of the experience, as well as their family and friends, to help us make a similar experience possible for Classes into the future - indeed, to give a gift that keeps on giving. Please consider making a gift to ASSIST: [Donating via the ASSIST website](#)

## *A Strong Year of Fundraising for ASSIST*

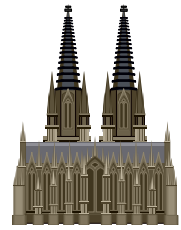
ASSIST PRESIDENT BOB STANLEY REPORTS

As with other nonprofit organizations, ASSIST has been challenged to watch operational expenses carefully and to raise funds that will further its mission – to make ASSIST further accessible to deserving and talented scholars, regardless of their families' income. In our first years of formal fundraising, we have met with encouraging success. During the coming year, we will be making every effort to bring the ASSIST family together through increased communication and gatherings – as we also reach out to prospective partners to fund sponsorships in a number of countries. We extend our warm thanks to our many ASSIST friends who have helped us take positive and fruitful steps in our fundraising work and who have ensured that we can continue to make possible the ASSIST experience for future global citizens. For a complete report visit [2008/09 Annual Report on Fundraising](#)

## *ASSIST Germany*

### A GROWING & SUPPORTING NETWORK

The 40<sup>th</sup> Anniversary Gala in Cologne was but one of a number of celebrations of ASSIST's past, present, and future. Not only were the 400 guests a tribute to ASSIST's lasting meaning, but generous alumni also increased Annual Fund giving. Working closely with the Förderverein and Res Nostra, our direct links in Germany, will only strengthen our long-standing ties. Please follow these links for more details: [German 40<sup>th</sup> Anniversary Gala](#), [2008/09 Annual Report on Fundraising](#), [Most Recent Issue of Flashlight](#), [Res Nostra site](#), [Note from Eleanore Boyse](#)



## *The Class of 2009/10*

### 121 STRONG, 16 DIFFERENT COUNTRIES AND REGIONS, 77 SCHOOL PLACEMENTS

Each year, a panorama of new faces - 121 faces this year showing expectation and excitement before heading off to their schools. The 100-degree temperatures did not deter the activities or their enthusiasm. See the various links below. Of note is the 10-minute slide show that captures the spirit of ASSIST so familiar to our alumni. Already we've heard good news from members of the Class of 2009/10. You will enjoy the following: [Orientation Class of 2009/10 slide show](#), [Class of 2008/09 Report](#)



## *Alumni – NEWS*



### *A DESIGN CONTEST*

HELP US PRODUCE AN ASSIST TIE & SCARF

ASSIST alumni are a talented group who like a challenge and are not shy about displaying their pride in the program. ASSIST is hosting a contest. We invite our creative alumni to submit artwork to create an ASSIST tie and a scarf that capture the ASSIST spirit and mission. Both will be produced for worldwide sales for ASSIST alumni and friends. The winner will be internationally recognized and be the recipient of a Vineyard Vines tie and scarf. [Vineyard Vines](#) has a well-earned reputation for designing and producing handmade silk ties that are eye-catching, innovative, elegant, and fun. A lovely scarf will be available for the ladies. Visit the Vineyard Vines website to view the array of products and designs ([www.vineyardvines.com](http://www.vineyardvines.com)).

**Deadline: December 1, 2009.** So join the fun and be a winner! Artwork should be submitted to [meg@assist-inc.org](mailto:meg@assist-inc.org). Preferred electronic formats are ESP, PDF, or JPEG.

***Be the change you want to see!***  
**Volunteer Opportunity for ASSIST Alumni**  
**World Peace Festival, Berlin, August 2010**



**Tom Oliver**, ASSIST Class of '88, Choate Rosemary Hall (CT), a singer, songwriter, pianist, is Founder and CEO of the three-day [World Peace Festival in Berlin](#), August 27-29, 2010. Tom is interested in hearing from ASSIST alumni who share his belief – that peace is possible if we are at peace with ourselves, others, and the environment – and who would like to be Festival attendees or volunteers. The Festival has been planned by outstanding personalities from different walks of life, religions, backgrounds, and cultures. Among those contributing are spiritual leaders, relationship experts, tribal leaders, experts in conflict prevention, self-help practitioners, mediators, educators, military generals, artists, and Nobel Peace Prize winners. Interested? Contact: [Tom@worldpeacefestival.org](mailto:Tom@worldpeacefestival.org)



***Mark your Calendar***  
**ASSIST DATES TO REMEMBER**



September 14-17	Bob Stanley/Meg Moulton visit South Africa
September 18 -21	Receptions, Frankfurt and Dusseldorf; Stanley/Moulton visits with Alumni
October 1	Washington D.C. Reception for students and alumni
October 6	Breakfast hosted by Dr. Heiner Leberling, Managing Director, Deutsche Bank, Parent of Alexander '00 and Stella '02, Düsseldorf
October 9-11	After Works Drinks, Frankfurt
October 16 to November 8	ASSIST Board of Directors, Fall Meeting, Connecticut
November 20	Interviews and receptions in China, Vietnam, Australia, and Israel; visits to Ramallah and Jordan
December 1	Alumni Reception, Colony Club, 7:00 p.m., New York City
	Washington DC Reception

***This newsletter will be published throughout the year.***

***Articles and notes welcomed!***

[meg@assist-inc.org](mailto:meg@assist-inc.org)